PPLFF AGENDA July 10, 2003

1. Program

Booked Feature Films

9 Features / 9 Shorts

men's	Women's
The Event (U.S.) $350	The Bridge Game (U.S.) $0
Yossi & Jagger (Israel) $900	Gasoline (Italy) $900
9 Dead Gay Guys (England) $750	
In Pursuit of:	
Leaving Metropolis(Canadian)	Don't Worry (Sweden)
Bulgarian Lovers (Spanish)	Prey For Rock & Roll(US)
My Life On Ice (France)	Swimming Pool (Fr .in Eng.)

Openers

Lisistrata (Spain)

Yes Nurse No Nurse

Booked Shorts: The Moment After(9 Dead)

Stuck (Bridge Game)

Pursuing The Visitor (Yossi & Jagger) Paradisco(The Event) Firepussy(Gasoline)

-----Script & Photos for Brochure

2. Sponsors (Aug. 1st info.)

Calling in the $$$ David Corder(2 Full Passes) and Winnie Shows(1 Full Pass)

Ticket coordination (How we're handling)

Complimentary Tickets (Send in mid-August)

Gill Foundation(4 Full 4 Half)

Independent John Weiss(4 Full) Kathryn(2 Full Passes) Noel (2 Full Passes)

Sharon Friedman (2 Full Passes, 2 Half Passes)

Henry Gertzman (2 Full Passes)

Greg at OutFront (2 full Passes)

Reprographics(Ginny + Heather) 4 Full Passes

Kate Terwilliger (2 Full Passes)

Warren Epstein (2 Full Passes)

KRCC How many? Spots???

Sponsor Deadline???? August 1???

Distribution:
Spice of Life
Wayne-Wasatch
PPGLCC
KRCC-FM
TOONS

3. Tickets–Outlets nix Hide N' Seek

Handling individual Tickets

Pass prices $70(Full); $45(Half incl. Opening Night) $30(4 films no Opener or day) punched

Invidual Programs (includes short and feature) $10 Opening Night $20 punched

Ticket Letter(brochure printed)

4. Poster Distribution
5. Brochure Deadline
6. Advertising, Independent, Springs Mag & Community Vision, Independent Fair (Friday Aug 8th) 11:30–8pm
7. Bills and Checking Account while Bobby's away
8. Other items?
9.. Next Meeting July 24?

– Reg Green for HH ticket sales – ??

PPLFF AGENDA — July 10, 2003

PPLFF Meeting Minutes – 10 July 2003

The following members were in attendance:

Name	E-mail	Phone	
Robert Armintor (Bob)			TICKET DISTRIBUTION
Bradley Blaisdel			PUBLICITY
Ellie Collinson			PPGLCC
Alma Cremonesi			CHAIR/BOOKING
Bill Crissman			PROGRAMMING
Paul Forsett			PROGRAMMING
Tim Fotinos			TICKERS
Lynn Igel			HOSPITALITY
Julius Jacildone			PROJECTION
Jonelle Neighbor			SCREENER/MCC
Marty Pebler			INDEPENDENT PONY (AUGUST)
Bob Steinborn			TREASURER
Marie Walden			CPA / ACKNOWLEDGEMENTS

The following members were unable to attend:

Lori Adams			TICKET TABLE (?)
Chris May			
Eric Verlo			dubbing
Bev Wasil			
Arlette Woodward			

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(18) ON COMMITTEE

1) The meeting was called to order at 19:00.

2) Alma reported in great detail on the progress of the programming process, and remarked how much more difficult it is this year to establish dialog with many of the distributors, many of whom have failed to respond at all after numerous attempts to contact them. Nevertheless, Alma is confident that we will be able to put together a solid lineup of "crowd pleasers", and that the film selection process is expected to be concluded within a week.

3) Sponsorship was also discussed at length, and Alma stressed that sponsorship money needs to start flowing into the PPLFF coffers soon to offset the ever-increasing costs the festival is incurring as things move forward. Alma stated that she wanted to be informed if any of last year's sponsors should decline to participate this year, and that she would undertake a personal appeal to them to continue their support. Bobby stressed that it is vital that sponsors pay up front, and that no sponsorship will be officially recognized until the funds are in the hands of the treasurer. It was decided that once Bobby certifies that a sponsor is paid in full, Robert will then mail them whatever quantities of festival passes to which they are entitled.

4) It was agreed that the deadline for sponsorships should be 1 August, and that everyone would endeavor to recruit two new sponsors, above and beyond their list of targeted sponsors from last year. Marty will send out the sponsorship target list as a separate e-mail to all committee members.

5) The issue of publicity for sponsors at the "Grass Rooter" level was discussed, and it was decided that all of their names would collated into one display format, as opposed to individual display elements for those sponsoring at higher levels.

6) In a brief status report on finances, Bobby said that our treasury is currently in the black to the tune of $306.95.

7) Marty stated that he would coordinate with Delaney at KRCC regarding the broadcast of public service announcements promoting the festival.

6) It was decided that this year the Hide 'N' Seek Complex would not get advertising placement at the $1000 level like they did last year, and that they would also not be serving as a ticket distributor.

7) The possibility of a Saturday night party during the festival at the Bijou Bar was discussed, with the understanding that the closing night party on Sunday would still be held at the Hide 'N' Seek as in years past. Paul agreed to approach the Bijou management to discuss the matter.

8) It was agreed that the ticket distributors would be Wag "N' Wash and the Spice of Life, with the Pride Center also being a possibility. KRCC ?? Also

9) Alma will coordinate with Sandy Bray at the Fine Arts Center regarding the issuing of individual tickets to some sponsors at the FAC box office.

10) Alma stressed that everyone needs to be on the same sheet of music regarding ticket prices, as follows:

Full Festival Pass: $70
Half Pass (includes opening night plus 4 films): $45
4-Film Passes: $25
Individual tickets: $10

11) It was agreed that deadline for getting graphics and text to Marty for brochure production will be 20 July.

12) It was agreed that we need to do everything possible to increase the size of our mailing list, as well as reach as wide an audience through advertising, with the ultimate goal of having 400 people seated in the FAC for each show.

13) It was decided that if the printer does not charge significantly more for 2000 brochures as for 1000 brochures, then we would order a print run of 2000. Marty will explore this issue with the printer.

14) There has been some controversy on the committee regarding the artistic theme of this year's festival poster, which many feel is a bit too risqué for the conservative sense of decorum of many residents of the Colorado Springs area. Tim said he would explore the possibility of producing a sticker bearing promotional text that could be used to cover up the most controversial component of the poster. Once this has been resolved in one way or another, the posters will be placed in the downstairs foyer of Alma's residence at 1332 W. Kiowa.

15) Paul will handle poster distribution in the Manitou Springs area, Tim will do the same for Old Colorado City, and Bill will handle the downtown area.

16) Advertising was discussed in some detail. We have contracted with The Independent for a 1/16th-page ad in the movie section, as well as a small ad in the "Backside" section, both to begin appearing beginning with the July 17 issue. Delaney will be handling all of the advertising with The Independent.

17) It was decided that a third person is needed to be officially on the PPLFF checking account, in addition to Bobby and Alma, and Marie volunteered to undertake this responsibility.

18) Due to tighter budget constraints this year, it was decided that both feature films and shorts would be in 35-mm format, thus saving the considerable expense of renting high-performance video projection equipment. This has created a yet-to-resolved issue regarding the manner in which our sponsor's advertising can be presented to the audience. Ellie stated that she would look into the possibility of obtaining a projector of suitable output through her contacts at Colorado College.

19) There will be a special meeting for those committee members involved in programming, to be held at 19:00 on 17 July at 1332 W. Kiowa, Apt. #3 (Alma's residence).

20) The next full committee meeting will be held at 19:00 on 24 July at 1262 Terrace Rd.

21) The meeting adjourned at 20:45.

Marty Pebler
Secretary of the Board, PPLFF